# designtrade

Digital Branding Solutions



According to us, your branding should be as unique as your finger prints. A good logo helps in defining a product / company without uttering a word. It also helps in creating a positive first impression among the target customers and helps the customers connect with the brand almost effortlessly.





## Our Design Communicate Simply, Directly and with Purpose.



#### 

An independent brand designer for over 25 years, Mohan Rajagopal has developed skills to self-manage projects and stakeholders across cultural, financial, and corporates spaces. His design solutions put humans at the center with a strategic, pragmatic approach, and Agile methodology is nested into his day-to-day design process. Mohan Rajagopal likes to design experiences, and his work has been recognized internationally with many projects. Mohan Rajagopal is an brand strategist with a decade of experience that has worked with various organizations, from prefunding startups to organizations such as Siemens, HP, Samsung and so on. He focuses on data-driven design products and brand strategies that delight customers. He has changed the way organizations solve problems as well as produced world-class B2B and B2C interfaces.

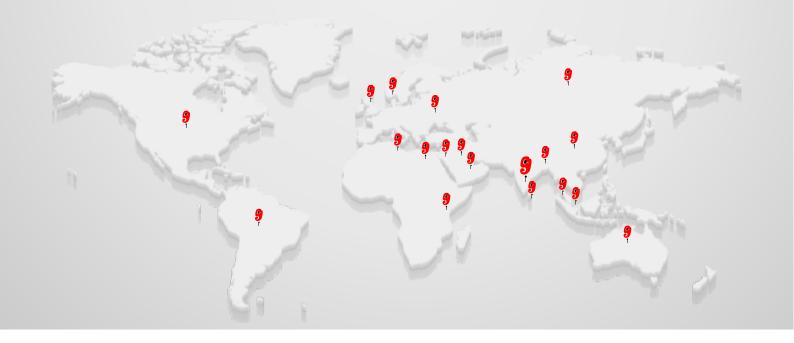
Honest, Creative, Smart, Spiritual and Hard Working Business Coach, Change Agent & Inspiring Angel!

Chennai, Tamil Nadu, India

#### SO FAR WE HAVE COMPLETED 200+GRAPHIC PROJECTS FOR 20+COUNTRIES



- AMERICA
   AUSTRALIA
   BAHRAIN
   BANGLADESH
   CANADA
   CHINA
   EGYPT
   GERMANY
   INDIA
   KENYA
- KUWAIT MALAYSIA QATAR RUSSIA SAUDI ARABIA SINGAPORE SRI LANKA UKRAINE UNITED KINGDOM



#### Our Vision\_

To be a creative hub for building brands globally

#### We Value\_

Customer	Team	Community
Excellence Partnership	Passionate Respect	Ethical Integrity

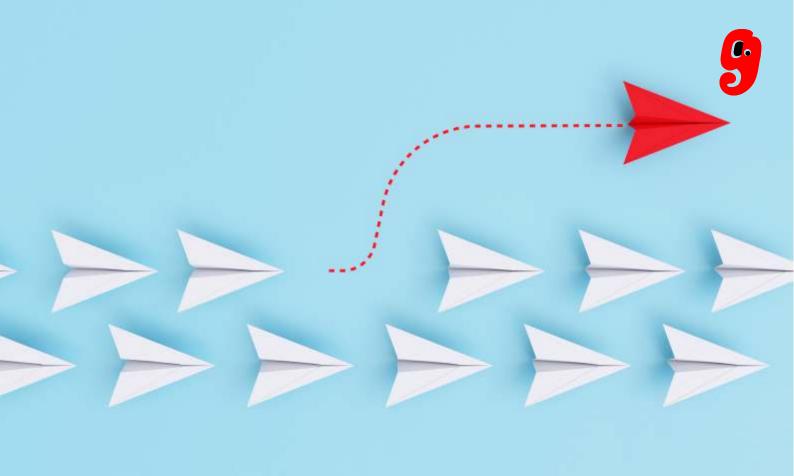
#### Our Beliefs

Your Brand Is Ours
Client Experience Matters
Challenging The Opportunities
Design With Purpose



#### Who We Are

We believe that each design must serve as a silent ambassador of your brand wherein all elements must come together in perfect harmony. We are a team of graphic designers who are both smart and passionate enough to help clients explain their ideas, products, and services through simple and shareable design mediums and make things that surprise and delight the world. Collectively, we work closely with our clients, believe in the power of design, and strive for success every day.



#### How We're Different\_\_\_\_\_

- We offer end to end Creative Services.
- We can handle all of your advertising needs.
- We consider you as our business partner.
- We have the experience & the know-how to get the job done right.
- When we promise, we deliver on time.



### **Our Services**

- Logo Design
- Brochure Design
- Company Profile
- PPT Presentation
- Digital Business Card



#### Our Services.

- Website Design & Development
- **≤** SE0
- Festival Design for FB & Insta
- Business Design for FB & Insta
- Social Media Marketing



# Our Services Graphic Designing

- Animated Invitation
- Business Advertising
- Video Presentation
- Logo Animation
- Merchandise Design
- Office Wall Graphics
- Packaging Design

- Promotional Label Design
- Publication Design
- Signage & Exhibition Design
- Social Media Design
- Stationery Design
- Uniform Design & Clothing
- ✓ Vehicle Branding & Wraps

# Our Clients

































































































































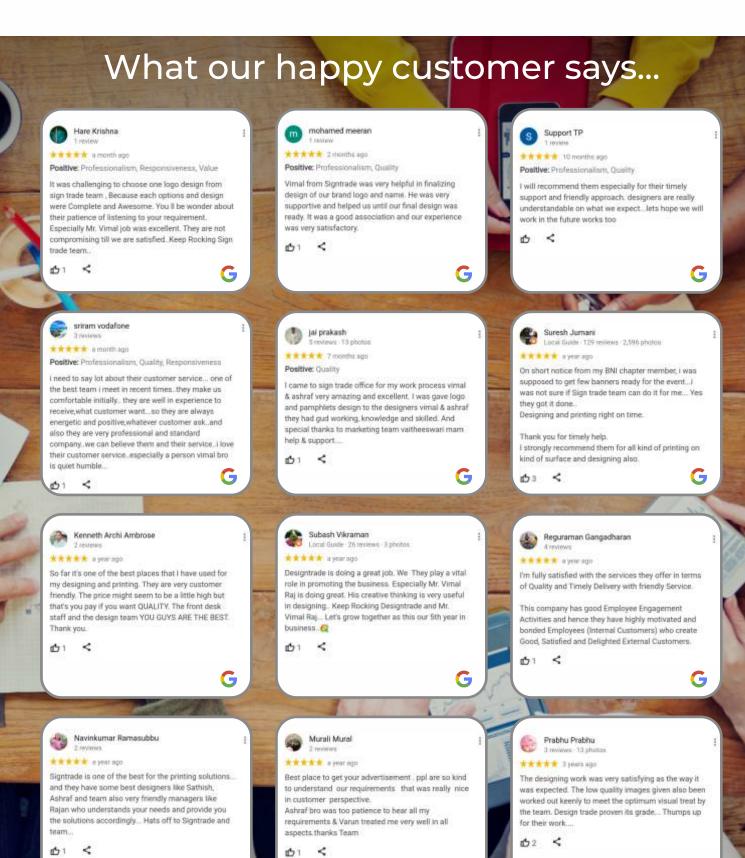












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