

designtrade

Digital Branding Solutions

YOUR STARTUP BEGINS WITH LOGO



According to us, your branding should be as unique as your finger prints. A good logo helps in defining a product / company without uttering a word. It also helps in creating a positive first impression among the target customers and helps the customers connect with the brand almost effortlessly.

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designtrade.in

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Our Design Communicate
Simply, Directly and with **Purpose.**



ABOUT US _____ **A Full Service Graphic Design Studio.**

An independent brand designer for over 25 years, Mohan Rajagopal has developed skills to self-manage projects and stakeholders across cultural, financial, and corporates spaces. His design solutions put humans at the center with a strategic, pragmatic approach, and Agile methodology is nested into his day-to-day design process. Mohan Rajagopal likes to design experiences, and his work has been recognized internationally with many projects. Mohan Rajagopal is a brand strategist with a decade of experience that has worked with various organizations, from pre-funding startups to organizations such as Siemens, HP, Samsung and so on. He focuses on data-driven design products and brand strategies that delight customers. He has changed the way organizations solve problems as well as produced world-class B2B and B2C interfaces.

Honest, Creative, Smart, Spiritual and Hard Working Business Coach, Change Agent & Inspiring Angel!

Chennai, Tamil Nadu, India

SO FAR WE HAVE COMPLETED **200+** GRAPHIC PROJECTS FOR **20+** COUNTRIES

- AMERICA • AUSTRALIA • BAHRAIN • BANGLADESH • CANADA • CHINA • EGYPT • GERMANY • INDIA • KENYA
- KUWAIT • MALAYSIA • QATAR • RUSSIA • SAUDI ARABIA • SINGAPORE • SRI LANKA • UKRAINE • UNITED KINGDOM



Our Vision

To be a creative hub for building brands globally

We Value

Customer

Excellence

Partnership

Trustworthy

Team

Passionate

Respect

Empower

Community

Ethical

Integrity

Responsible

Our Beliefs

Your Brand Is Ours

Client Experience Matters

Challenging The Opportunities

Design With Purpose



Who We Are

We believe that each design must serve as a silent ambassador of your brand wherein all elements must come together in perfect harmony. We are a team of graphic designers who are both smart and passionate enough to help clients explain their ideas, products, and services through simple and shareable design mediums and make things that surprise and delight the world. Collectively, we work closely with our clients, believe in the power of design, and strive for success every day.

How We're Different_____

- ☑ We offer end to end Creative Services.
- ☑ We can handle all of your advertising needs.
- ☑ We consider you as our business partner.
- ☑ We have the experience & the know-how to get the job done right.
- ☑ When we promise, we deliver on time.



Our Services

- ☑ Logo Design
- ☑ Brochure Design
- ☑ Company Profile
- ☑ PPT Presentation
- ☑ Digital Business Card



Our Services

- ✓ Website Design & Development
- ✓ SEO
- ✓ Festival Design for FB & Insta
- ✓ Business Design for FB & Insta
- ✓ Social Media Marketing



Our Services

Graphic Designing

- ✓ Animated Invitation
- ✓ Business Advertising
- ✓ Video Presentation
- ✓ Logo Animation
- ✓ Merchandise Design
- ✓ Office Wall Graphics
- ✓ Packaging Design
- ✓ Promotional Label Design
- ✓ Publication Design
- ✓ Signage & Exhibition Design
- ✓ Social Media Design
- ✓ Stationery Design
- ✓ Uniform Design & Clothing
- ✓ Vehicle Branding & Wraps

Our Clients

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 HYUNDAI	 MARUTI	 Volkswagen	 TOYOTA	 TAFE	 Mercedes-Benz
 Indian Bank	 HDFC BANK	 Indian Overseas Bank	 ADITYA BIRLA	 SHRIRAM	 kotak Kotak Mahindra Bank
 myVGP Affordable Homes. Affordable.	 MALLES	 VIJAY RAJA VADDRESS 1001	 LT	 CASAGRANT BUILDING EXCELLENCE	 Appaswamy REAL ESTATE
 SRM UNIVERSITY	 PERIYAR SCIENCE AND TECHNOLOGY CENTRE	 VELS UNIVERSITY	 Mount Litera Zee School Great School. Great Future.	 MPS MADRAS PRADESHI MADRAS	 VIVEKANANDA EDUCATION SOCIETY
 Sri Krishna Sweets	 Arun ICECREAMS	 ibaco INDIAN BRAND CLOTHING	 LOTTE	 CAFÉ COFFEE DAY	 Mazha
 MIOT International	 Apollo HOSPITALS	 GLOBAL HOSPITALS More to Life	 SIEMENS	 kauvery hospital	 LIFELINE HOSPITALS
 Butterfly Good for a lifetime	 Viveks	 Premier	 Panasonic	 SAMSUNG	 Whirlpool
 hp	 ZOH0	 Justdial	 HCL	 BSNL	 airtel
 JOS ALLUKAS	 GRT JEWELLERS	 MALABAR GOLD & DIAMONDS celebrates the beauty of life	 Lalitha Jewellery Merits Ltd.	 OKJ	 TANISHQ
 AFTON HEALTH AND FITNESS EQUIPMENT	 Specsmakers	 ICON Life Sciences	 EA EXPERIENCE AUGUST	 PHOENIX MARKETS	 lifestyle LIFE IS A JOURNEY
 GTV	 Z தமிழ்	 JAYA TV	 VIJAY	 BEHIND WOODS	 Polimer

What our happy customer says...

Hare Krishna
1 review

★★★★★ a month ago

Positive: Professionalism, Responsiveness, Value

It was challenging to choose one logo design from sign trade team , Because each options and design were Complete and Awesome. You'll be wonder about their patience of listening to your requirement. Especially Mr. Vimal job was excellent. They are not compromising till we are satisfied..Keep Rocking Sign trade team...

👍 1



mohamed meeran
1 review

★★★★★ 2 months ago

Positive: Professionalism, Quality

Vimal from Signtrade was very helpful in finalizing design of our brand logo and name. He was very supportive and helped us until our final design was ready. It was a good association and our experience was very satisfactory.

👍 1



Support TP
1 review

★★★★★ 10 months ago

Positive: Professionalism, Quality

I will recommend them especially for their timely support and friendly approach. designers are really understandable on what we expect...lets hope we will work in the future works too

👍



sriram Vodafone
3 reviews

★★★★★ a month ago

Positive: Professionalism, Quality, Responsiveness

I need to say lot about their customer service... one of the best team i meet in recent times..they make us comfortable initially.. they are well in experience to receive,what customer want...so they are always energetic and positive,whatever customer ask..and also they are very professional and standard company..we can believe them and their service..i love their customer service..especially a person vimal bro is quiet humble...

👍 1



jai prakash
5 reviews · 13 photos

★★★★★ 7 months ago

Positive: Quality

I came to sign trade office for my work process vimal & ashraf very amazing and excellent. I was gave logo and pamphlets design to the designers vimal & ashraf they had gud working, knowledge and skilled. And special thanks to marketing team vaitheeswari mam help & support....

👍 1



Suresh Jumani
Local Guide · 129 reviews · 2,596 photos

★★★★★ a year ago

On short notice from my BNI chapter member, i was supposed to get few banners ready for the event...i was not sure if Sign trade team can do it for me... Yes they got it done... Designing and printing right on time.

Thank you for timely help.

I strongly recommend them for all kind of printing on kind of surface and designing also.

👍 3



Kenneth Archi Ambrose
2 reviews

★★★★★ a year ago

So far it's one of the best places that I have used for my designing and printing. They are very customer friendly. The price might seem to be a little high but that's you pay if you want QUALITY. The front desk staff and the design team YOU GUYS ARE THE BEST. Thank you.

👍 1



Subash Vikraman
Local Guide · 26 reviews · 3 photos

★★★★★ a year ago

Designtrade is doing a great job. We :They play a vital role in promoting the business. Especially Mr. Vimal Raj is doing great. His creative thinking is very useful in designing. Keep Rocking Designtrade and Mr. Vimal Raj... Let's grow together as this our 5th year in business. 🌟

👍 1



Reguraman Gangadharan
4 reviews

★★★★★ a year ago

I'm fully satisfied with the services they offer in terms of Quality and Timely Delivery with friendly Service.

This company has good Employee Engagement Activities and hence they have highly motivated and bonded Employees (Internal Customers) who create Good, Satisfied and Delighted External Customers.

👍 1



Navinkumar Ramasubbu
2 reviews

★★★★★ a year ago

Signtrade is one of the best for the printing solutions... and they have some best designers like Sathish, Ashraf and team also very friendly managers like Rajan who understands your needs and provide you the solutions accordingly... Hats off to Signtrade and team...

👍 1



Murali Murali
2 reviews

★★★★★ a year ago

Best place to get your advertisement . ppl are so kind to understand our requirements that was really nice in customer perspective. Ashraf bro was too patience to hear all my requirements & Varun treated me very well in all aspects.thanks Team

👍 1



Prabhu Prabhu
3 reviews · 13 photos

★★★★★ 3 years ago

The designing work was very satisfying as the way it was expected. The low quality images given also been worked out keenly to meet the optimum visual treat by the team. Design trade proven its grade.... Thumps up for their work....

👍 2



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